



كلية العلوم القانونية والاقتصادية والاجتماعية-السويصي  
Faculté des Sciences Juridiques, Economiques  
et Sociales Souissi



CIRPEC

المركز متعدد التخصصات للبحث في حسن الأداء والتنفسية  
مختبر البحث في حسن الأداء القانوني والسياسي والمؤسساتي  
فريق البحث في حسن الأداء الإداري والمالي



Université Mohammed V de Rabat

## Call for participation

### 8th international conference on administration and finance, Rabat Governance of public services and the challenges of innovation, artificial intelligence and integrity

Faculty of Legal, Economic and Social Sciences - Souissi, Rabat  
On 27–28 April 2026

The Research Team on Administrative and Financial Performance, affiliated with the Multidisciplinary Center for Research on Performance and Competitiveness, with the participation of the public finance management master, administrative and financial sciences master, public policies and governance master, the Faculty of Legal, Economic and Social Sciences-Souissi, Mohammed V University of Rabat, and the International Journal of Finance, organize the eighth edition of the international conference on administration and finance on the theme: **governance of public services and the challenges of innovation, artificial intelligence and integrity**. The conference will be held at the faculty of legal, economic and social sciences - Souissi, Rabat on 27 and 28 April 2026.

#### CALL SUMMARY:

Public services are fundamental tools of the state for executing its administrative functions and providing services to citizens. They represent governmental involvement in societal affairs to fulfill the public interest and address escalating social demands. Consequently, global attention has concentrated on enhancing the governance of these services to meet standards of efficiency, transparency, and service quality. In the midst of global upheavals, novel management concepts have emerged - specifically administrative innovation, digitization, and artificial intelligence- which are today considered as the principal catalysts of contemporary governance. Modern administration no longer depends exclusively on conventional reforms but embraces goal-oriented management, agile methodologies, and big-data analytics to enhance decision-making that aligns more effectively with citizens' expectations.

Nonetheless, this digital transformation presents legal and ethical problems, including personal data protection and the necessity for transparency in the application of intelligent technology, requiring the balance between technological development and principles of good governance. Whilst integrity and anti-corruption initiatives are crucial for the efficacy of public services, as reforms cannot thrive without reinstating residents' confidence in governance.

Morocco, akin to global practices, has endeavored to institutionalize concepts of good governance in the 2011 Constitution, which endorses transparency, associates responsibility with accountability, and enhances access to public services. The **National Charter for Public Services** operationalizes these values through actionable strategies intended to enhance service quality and bolster citizen engagement in public policy formulation. While concerning Integrity and anti-

corruption as fundamental prerequisites for establishing an efficient contemporary public administration.

In this context, the International Conference on Administration and Finance serves as a platform for collaborative contemplation and the exchange of experiences aimed at enhancing public performance through governance, innovation, digitalization, and integrity. The objective is to generate actionable proposals and recommendations that improve the efficiency of public resource utilization, cultivate a culture of innovation and accountability within administration, and convert public services into productive environments grounded in justice, transparency, effectiveness, and accountability.

### CONFERENCE THEMES:

1. Legal, judicial, and institutional framework for enhancing governance and strengthening integrity.
2. Manifestations of governance and transparency in enhancing public services across several sectors (administration, education, health, etc.).
3. Digitalization and technology transformation in central and territorial public administration, and ways to use artificial intelligence and big data to modernize management practices, better service delivery, and improve control.
4. Administrative and financial innovation as a catalyst for development via renewing organizational paradigms and enhancing efficiency in public resource management.
5. Responsibilities of regulatory and supervisory entities in promoting governance, integrity, and combating corruption.
6. Financial governance and public performance: reconciling financial, economic, and developmental objectives while assuring performance and integrity.
7. International cooperation and exchanging national and international experiences in administrative and financial reform.

### IMPORTANT DEADLINES AND DATES:

Item	Deadline dates
Submission of abstracts (max 500 words)	Before 30 November 2025
Notification of abstract acceptance	10 December 2025
Submission of full papers	Before 15 March 2026
Acceptance of full papers and confirmation of participation	30 March 2026
Conference date and venue	27&28 April 2026 -Faculty of Legal, Economic and Social Sciences (Souissi), Rabat

#### Notes:

- Papers are accepted in Arabic, French and English.
- Research evaluation is done by the conference scientific committee.
- Abstracts and papers must be sent to: [foruminternationalf@gmail.com](mailto:foruminternationalf@gmail.com)

### PUBLICATION CONDITIONS AND SUBMISSION PROCEDURE

#### Submission and formatting steps:

- Authors must format their article according to the journal's requirements below.
- Authors must send the formatted article as a Microsoft Word file to: [foruminternationalf@gmail.com](mailto:foruminternationalf@gmail.com)

- Abstract and article must be written in clear, correct language and adhere to rules for orthography, layout and figures.
- The article must be original and not previously published.
- The scientific committee will send reviewers' comments to the author.
- Authors will revise and resubmit the corrected article to the same email address.

### **How to prepare the article for publication:**

#### **1. The article:**

On the first page include: title of the article; author name(s); author affiliation and address (e.g., Mohammed V University / Rabat / Faculty / email); abstract in Arabic; abstract in English or French; keywords.

#### **2. Structure and formatting:**

Font type for Arabic and French: Times New Roman, size 14, dark black; line spacing 1.5; page numbering; footnote/font size 12 for margins.

**3. Length:** The article must not exceed 25 pages and must be at least 15 pages.

**4. Keywords:** Include a set of (indexing) keywords.

#### **5. References:**

- Use superscript numbers in the text for citation and list references by number in the reference list.
- Order references chronologically from newest to oldest and include full bibliographic details.

#### **Examples and formats:**

##### **Books:**

Author, Title, Publisher, Place (City or Country), Edition, Year, Page Number.

##### **Dual-authored works,**

1<sup>st</sup> Author, 2<sup>nd</sup> Author, Title, Publisher, Place (City or Country), Edition, Year, Page Number.

**Journals:** Author, Article title, Journal, Publisher, Place (City or Country), Issue Number, Year, Page Number.

**Theses:** Author, Thesis title, Institution, Year, Page Number.

#### **Reference Organization:**

References must be listed at the end of the paper under distinct categories:

- **Arabic references:** 1. General books; 2. specialized books; 3. theses and dissertations; 4. journals and publications; 5. laws and official documents; 6. conferences and study days; 7. official websites.
- **International Citations:**
  1. References in French
  2. References in English

Avoid depending on web links as references, excepting those from official public services websites or national and international organizations websites and peer-reviewed electronic publications.

### **COORDINATION COMMITTEE:**

- |                                 |   |  |
|---------------------------------|---|--|
| <b>Pr. Omar EL ASRI</b>         | : | Researcher professor at the Faculty of Legal, Economic, and Social Sciences, Souissi, Rabat. |
| <b>Pr. Mohammed EL MOUDDEN</b>  | : | Researcher professor at the Faculty of Legal, Economic, and Social Sciences, Souissi, Rabat. |
| <b>Pr. Mohammed BOULGHALAGH</b> | : | Researcher professor at the Faculty of Legal, Economic, and Social Sciences, Souissi, Rabat. |

